We're Café.

A socially-conscious and award-winning information design studio.

We combine design and technology to drive change by conceptualizing, designing, developing, and delivering interactive data visualization tools, data-driven dashboards and reports, infographics, and websites for projects that tackle the UN's 2030 Agenda for Sustainable Development.

Since 2004, we have worked with renowned think tanks, universities, nonprofits, independent news outlets and government agencies, helping them transform their data and their stories into engaging digital experiences and useful, time-saving, insight-generating and transparency-promoting data visualizations that help push societies forward.

Here are some of them.

THINK TANKS



























INDEPENDENT NEWS





































GOVERNMENT AGENCIES



















Department of Tourism

Department of Culture

Department of Infrastructure

Department of Industry and Commerc

Our commitment is to leverage our creativity and technological expertise to positively impact people, governments and societies worldwide.

Our work educates, advocates, questions and entertains.

And not only that.

Our work raises the bar on political discourse and informs better policies, changes minds, makes headlines, boosts trust, and, ultimately, makes people's lives better.

It also gets showcased, nominated and awarded from time to time.









iF Design Awards

iF Gold Design Award - UI Design (2023) 4 iF Design Awards - UI Design (2023)

Anthem Awards

Gold Award Winner - Human & Civil Rights (2023) Bronze Award Winner - Health (2023)

Fast Co. Innovation by Design Awards

Winner - Social Justice (2023)
Finalist - Health (2023)
2 Honorable Mention - Data Design (2020)
2 Finalist - Best Design LatAm (2020)

Awards,

publications, and nominations

- Fast Company's Innovation by Design Awards

(5 honors: 1 Finalist in Best Design LATAM, 1 Honorable Mention in Health, 1 Honorable mention in Data Design, and 2 Finalists in Data Desgin)

- Internationa Institute for Iinformation Design Award (1 Special Climate Change Prize, 1 Gold, 2 Silvers, and 1 Bronze)
- **7ª Bienal Iberoamericana de Diseño** (1 Best in Category and 1 Selection)
- Clap Awards

(2 Platinum - Editorial and Digital design for Faces of Assassination and 5 Selections)

- Indigo Awards

(4 Golds and 1 Silver)

- Awwwards

(1 Honorable Mention and 1 Mobile Excellence Award)

- Brasil Design Award

(9 awards)















Awards,

publications, and nominations

- 13th Brazilian Design Biennial 2019

(Special Best Designs of the Biennium Award and 6 Selections)

- Latin American Design Awards 2019

(1 Gold, 1 Silver and 1 Bronze)

- Clap Awards 2019

(4 Selections)

- Brazil Design Award 2019

(1 Silver, 4 Bronze, and 1 Shortlisting)

- Information is Beautiful Awards 2019

(3 Longlistings)

- Clap Awards 2018

(1 Best in Category, and 4 Selections)

- Bienal Iberoamericana de Diseño 2018

(1 Selection)

- Brazil Design Award 2018

(1 Silver, and 2 Bronze)

- Bornancini Award 2018

(1 Best in Category, and 1 Honorable Mention)

- London International Creative Competition 2018

(1 Honorable Mention and 2 shortlistings)

- Information is Beautiful Awards 2018

(3 Longlistings)

























We really do the work

Information design

Research and conceptualization

- Trend research
- Competition benchmark
- Context understanding
- -Expert interview
- Literature review
- Case studies
- Insight generation
- Project conceptualization
- Technological feasibility
- Project draft
- Product specifications

Exploration and storytelling

- Categorizing, cleaning, organizing, and in depth analysis of data and content
- Data representation studies (visual mapping)
- User mental models
- User journey
- Skeching and wireframing
- Information architecture

Interface and experience design

- Art direction (typographic, formal and chromatic studies)
- Illustrations and icon sets
- Interface design (UI)
- Responsive design
- Experience design (UX)
- Static and/or interactive prototypes

Front and backend development

- Frontend development (HTML, CSS and Javascript)
- JS libraries (D3 / Highcharts /N3 / Sigma / Cubism / etc)
- Native Javascript
- Maps (Google / Carto DB / etc)
- Mobile first / Responsive
- Semantics / SEO
- Interaction / Animation
- Wordpress / Drupal
- Google Analytics

We act as both guides and accelerants, working side by side with our client-partners and domain experts, and bringing to the table the full power of the design toolbox and many years of experience.

Through our combined effort we bring ideas to life, we craft moving experiences, we make sense of immense amounts of data, and we explain complex subjects by removing the noise and bringing laser sharp focus to otherwise foggy subjects.

How we work

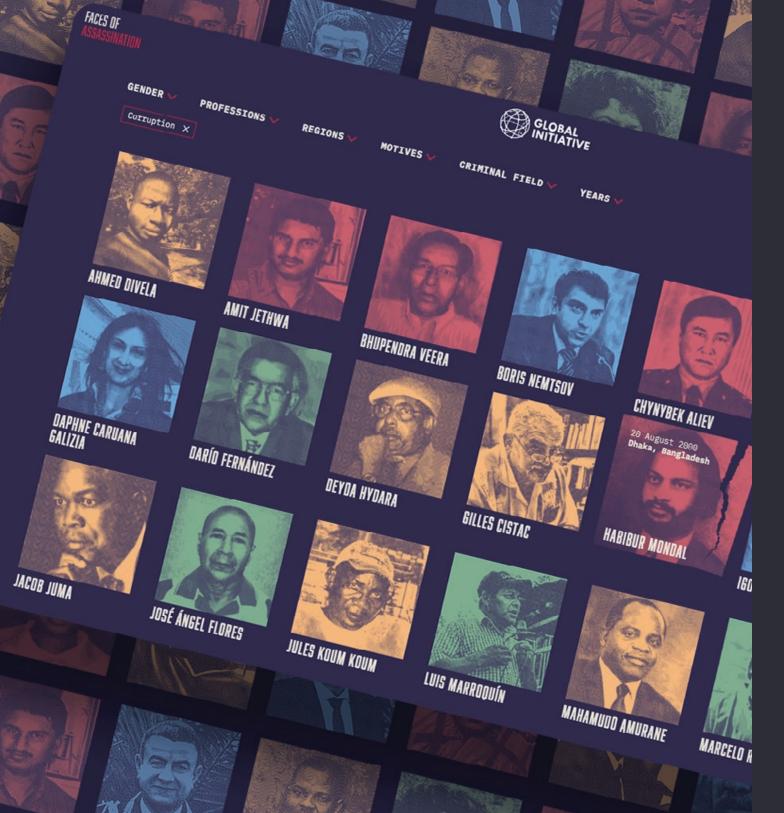
Project phases



04 Support

Client relationship, Management, and Warranty

Selected works

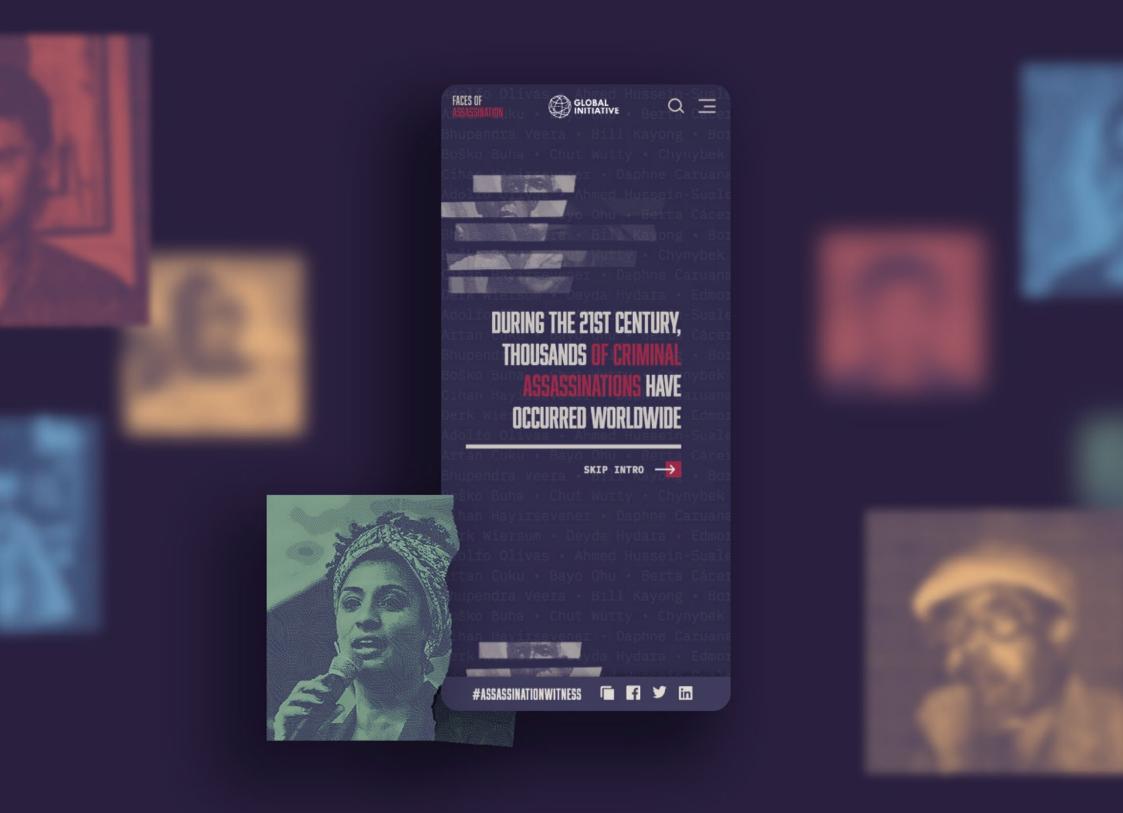


Global Initiative Against Transnational Organized Crime

Faces of Assassination

Editorial design, information design, UX design and creative development for book and interacive website

- Creative direction
- Storytelling
- Information architecture
- Art direction
- Illustrations
- Responsive interface design (UI)
- Experience design (UX)
- Creative development
- Interactions and animations
- Wordpress backend
- Page setting and print production
- Video storyboard and animation
- Social media campaign







16 October 2017 Bidnija, Malta

UAPHNE LAKUANA GALIZIA

PROFESSION

Media

Exposure of illegal activity Political dissent

MOTIVE





ARTAN CUKU



BORIS NEMTSOV



BOŠKO BUHA



CIHAN HAYIRSEVENER



DERK WIERSUM



FEDERICO DEL PRETE

















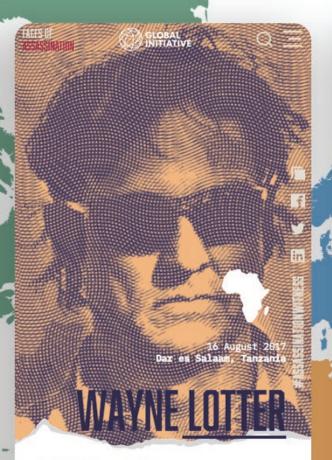


MOTIVE

Governance targeting Political dissent

ROFILE

LE FRANCO told her partner, o, that she was toying with ning for Rio de Janeiro City io's gut reaction was 'bad xual Afro-Brazilian woman



PROFESSION

MOTIVE

Community

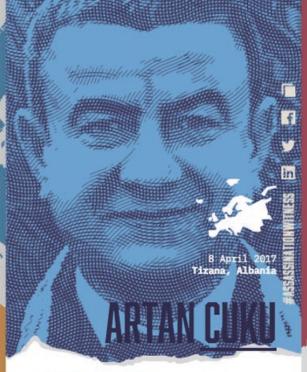
Environmental and indigenous activism

Exposure of illegal activity

DOWNLOAD PROFILE

THOUSANDS OF ELEPHANTS are killed in

Africa each year by poachers. The thin red line between these animals and extinction is the scores of brave men and women who risk their lives to protect them.



PROFESSION

MOTIVE

Security

Governance targeting

DOWNLOAD PROFILE

ON THE EVENING OF 8 APRIL 2017, Albanian

police were alerted to an incident in Albania's capital, Tirana. There had been a murder. The victim, it turned out, was the ex-Albanian police chief, Commissar Artan

PROFESSION

MOTIVE

Community

FACES OF

Political dis Whistleblowin

GLOBAL INITIATIVE

DOWNLOAD PROFILE

RAJENDRA PRASAD SINGH, a

information (RTI) activist Champaran district in the Bihar, had exposed several and corruption in governm



FACES



ASSASSINATION

BEARING WITNESS TO THE VICTIMS OF ORGANIZED CRIME

ODUCTION

WHO ARE THE 'FACES' Targeted for Assassination?

disposant risers is believelyware to what it expert.

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VICTOR MABUNDA CRIMINALS ARE WORKING

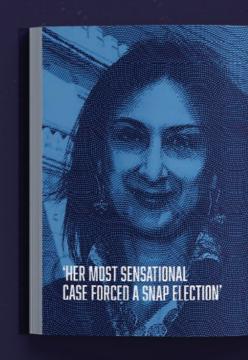
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TO CRIPPLE JUSTICE SERVICE





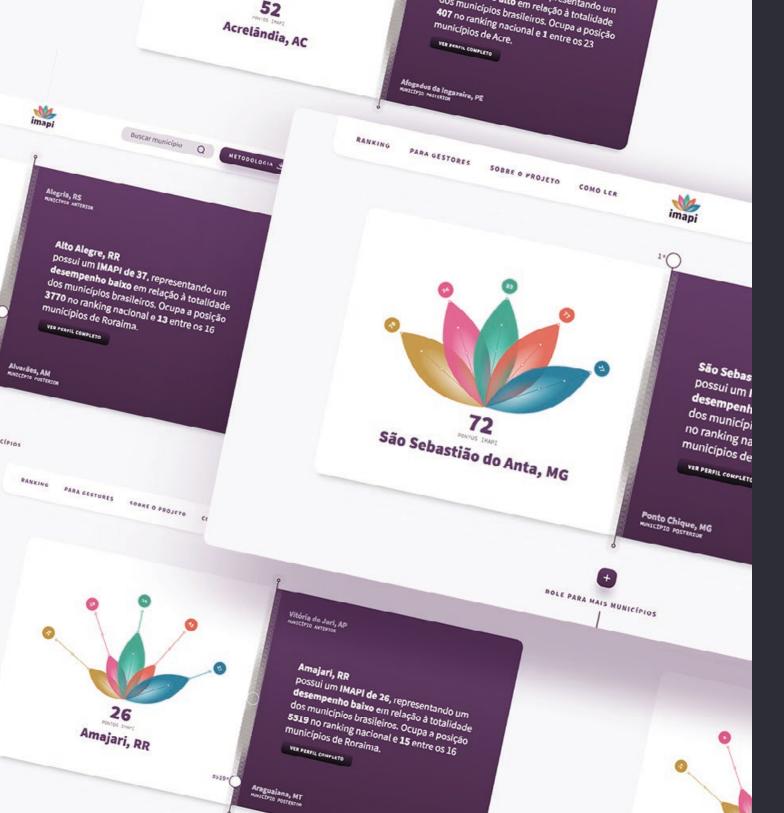
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Be 2 BBS 2 BS, was present retired a lower or the formatter of the and algorithms. The contract of the formatter of the contract of the





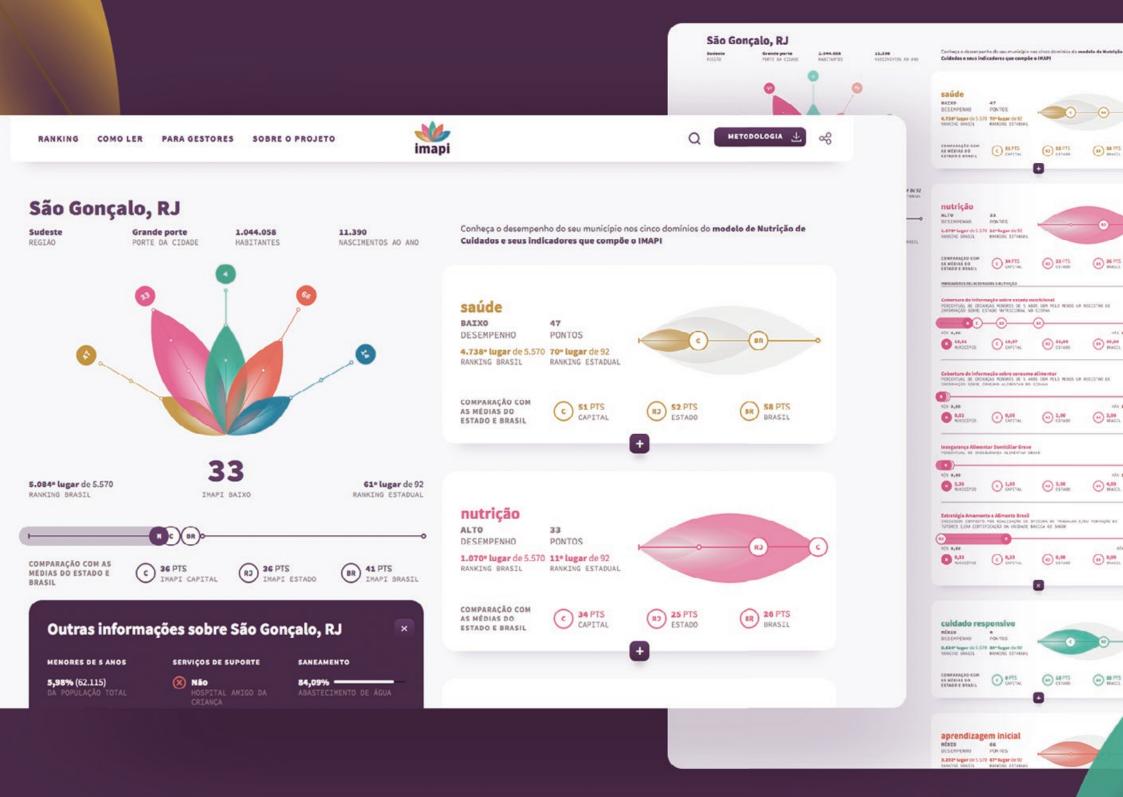


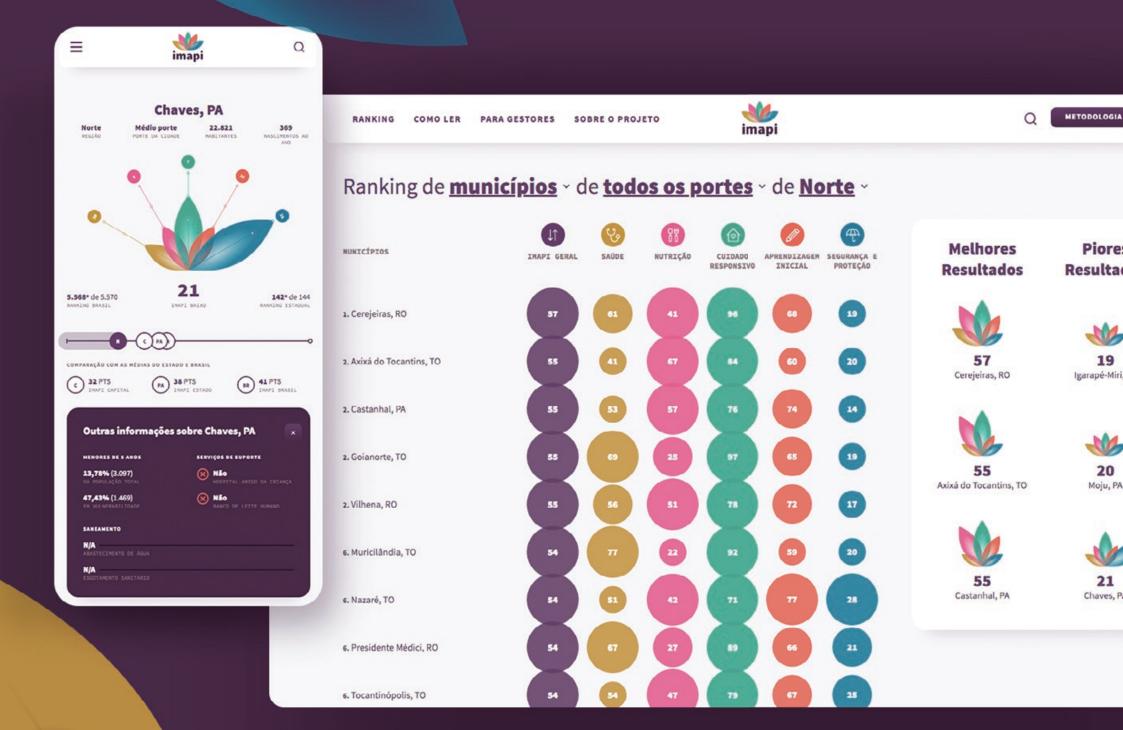


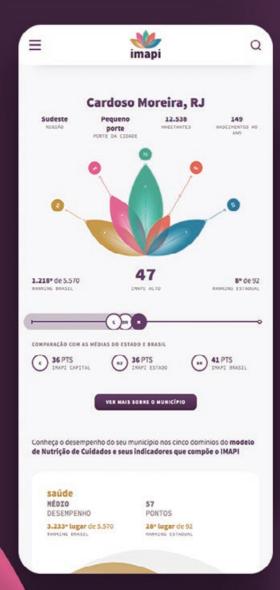
Bill & Melinda Gates Foundation / UnB IMAPI

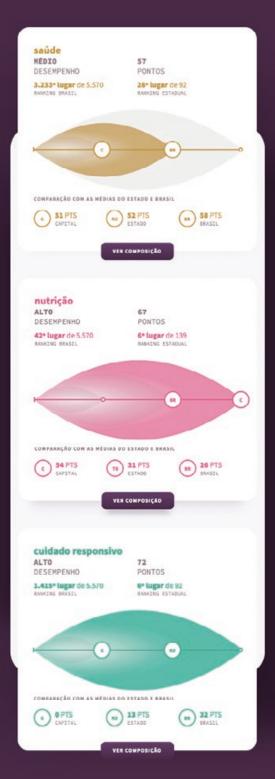
Information design, UX desgin and creative development for an interactive responsive data visualization tool

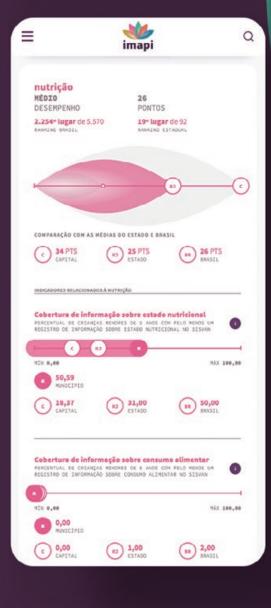
- Creative direction
- Data mining
- Storytelling
- Information architecture
- Art direction
- Responsive interface design (UI)
- Experience design (UX)
- Data visualization design
- Frontend development
- Native javascript + D3 library
- Interactions and animations
- JSON data files
- Custom backend for data upload













Instituto Igarapé / UBER **EVA Platform**

Information design and UX desgin for an interactive responsive data visualization tool

- Creative direction
- Data mining
- Storytelling
- Information architecture
- Art direction
- Illustrations / Collages
- Responsive interface design (UI)
- Experience design (UX)
- Data visualization design







DADOS

PARA ALÉM DOS DADOS

AS LEIS

INICIATIVAS

METODOLOGIA

PUBLICAÇÕES

T-

SISTEMA DE SEGURANÇA PÚBLICA

Números

Distribuição

Comparação

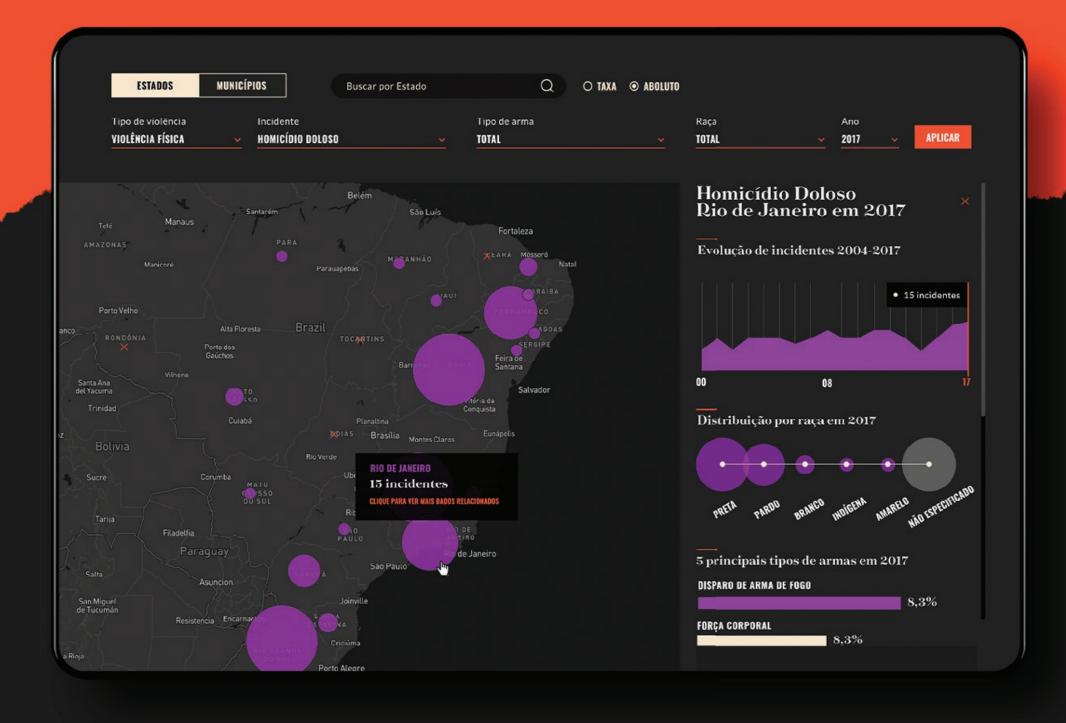
Ocorrências

COMPARAR -

SISTEMA DE SEGURANÇA

Dados sobre violência contra mulheres provenientes das secretarias estaduais de segurança pública e/ou órgãos similares dizem respeito a crimes registrados e são fundamentais para um melhor entendimento sobre as diversas formas de violência que afetam mulheres

Afinal, nem todos os casos chegam ao sistema de saúde e vice-versa e, assim, podemos ter uma visão mais global sobre o problema. Esses dados são também um importante indicador sobre o número de mulheres que buscam acesso à justiça. Porém, há importantes desafios na coleta e transparência desses dados. Além de segregados e pouco compatíveis, com frequência, há



Existem diferenças nos registros?

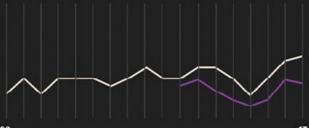
Diferença nas taxas de homicídios no sistema de saúde x sistema de segurança pública 2000-2017

Brasil

EXPLORAR DADOS DE SAÚDE EXPLORAR DADOS DE SEGURANÇA

12%

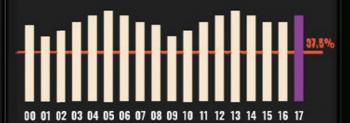
menos registros nos órgãos de segurança em 2017 ~



México

28,9%

dos agressões cometidos em casa em 2017



— Média de agressões ao longo dos anos

Existem diferenças nos registros?

Diferença nas taxas de homicídios no sistema de saúde x sistema de segurança pública 2000-2017

GI-TOC / INTERPOL / ISS Africa

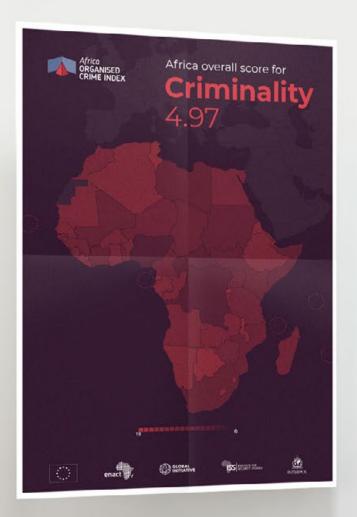
OC Index Africa

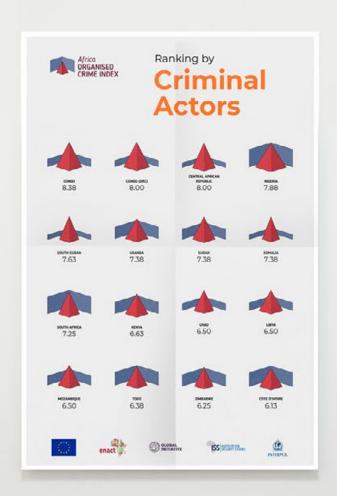
Information design, UX desgin and creative development for an interactive responsive data visualization tool

- Creative direction
- Data mining
- Storytelling
- Information architecture
- Art direction
- Responsive interface design (UI)
- Experience design (UX)
- Data visualization design
- Frontend development
- Native javascript + D3 library
- Interactions and animations
- Custom backend for data upload
- Presentation design
- Media pack











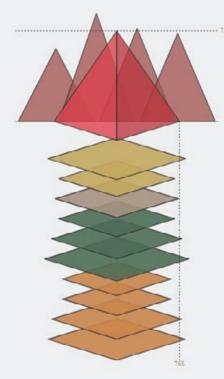
7.70

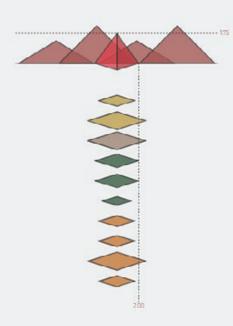
CRIMINALITY SCORE

1st of 54 African countries 1st of 15 West Africa countries

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1	^	1	٦	١	
4			L	_	7
		7	•		

CRIMINAL ACTORS	7.75
MAFIA-STYLE GROUPS	6.00
CRIMINAL NETWORKS	9.50
STATE-EMBEDDED ACTORS	8.00
FOREIGN ACTORS	7.50
CRIMINAL MARKET	7.65
HUMAN TRAFFICKING	8.50
HUMAN SMUGGLING	7.00
ARMS TRAFFICKING	7.50
FLORA CRIMES	7.00
FAUNA CRIMES	8.00
NON-RENEWABLE-RESOURCE CRIMES	9.00
HEROIN TRADE	6.50
COCAINE TRADE	6.50
CANNABIS TRADE	8.00
SYNTHETIC DRUGS TRADE	8.50







1.88

CRIMINALITY SCORE

54th of 54 African countries 11th of 11 Central Africa countries



CRIMINAL ACTORS	1.75
MAFIA-STYLE GROUPS	1.00
CRIMINAL NETWORKS	2.50
STATE-EMBEDDED ACTORS	1.00
FOREIGN ACTORS	2.50
CRIMINAL MARKET	2.00
HUMAN TRAFFICKING	1.50
HUMAN SMUGGLING	3.00
ARMS TRAFFICKING	3.00
FLORA CRIMES	2.00
FAUNA CRIMES	2.00
NON-RENEWABLE-RESOURCE CRIMES	1.00
HEROIN TRADE	1.50
COCAINE TRADE	1.50
CANNABIS TRADE	3.00



5.67

RESILIENCE SCORE





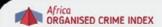
RESILIENCE SCORE

SYNTHETIC DRUGS TRADE

78th of 54 African countrie

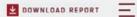


1.50

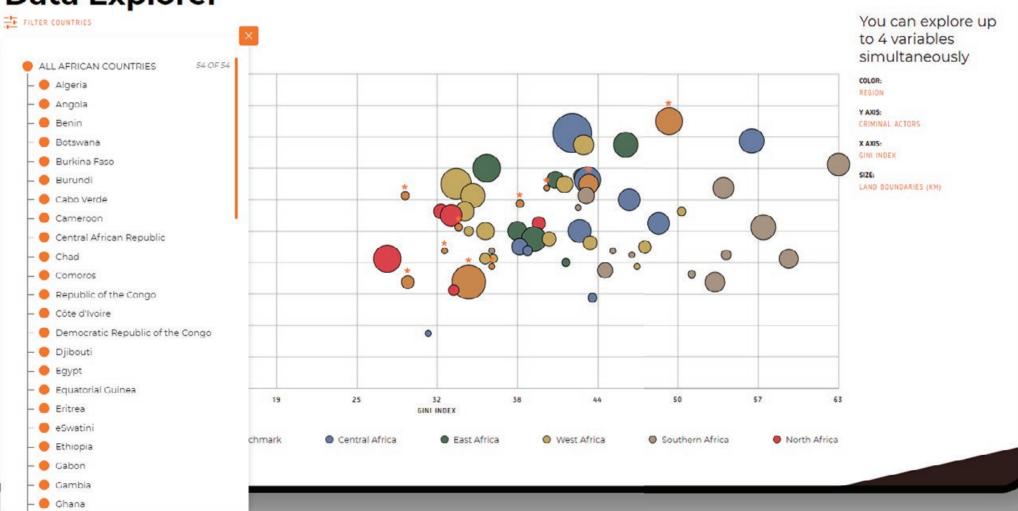


RESET

APPLY



Data Explorer



ARIV CASACAS DA CÂMARA **JANELA 2018**

CASACAS

ADEMIR CAMILO

OR DO PASSE 2 MILHÕES

ERBA PÚBLICA

O KAEFER

TODOS OS PARTIDOS ~

TODOS OS ESTADOS~

ORDERNAR POR







Café.art.br (autoral) Vira-Casacas da **Câmara**

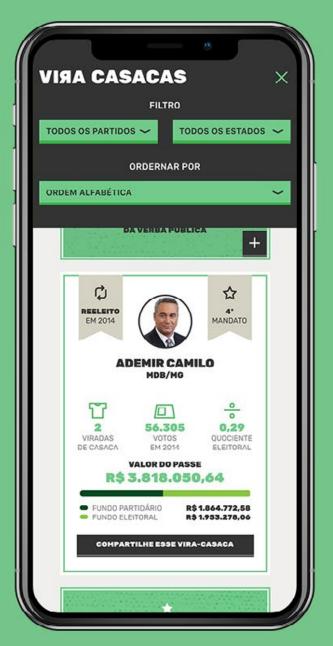
Information design, UX desgin and creative development for an interactive responsive data visualization

- Creative direction
- Data mining
- Storytelling
- Information architecture
- Art direction
- Illustration
- Responsive interface design (UI)
- Experience design (UX)
- Frontend development
- Interactions and animations
- Wordpress backend

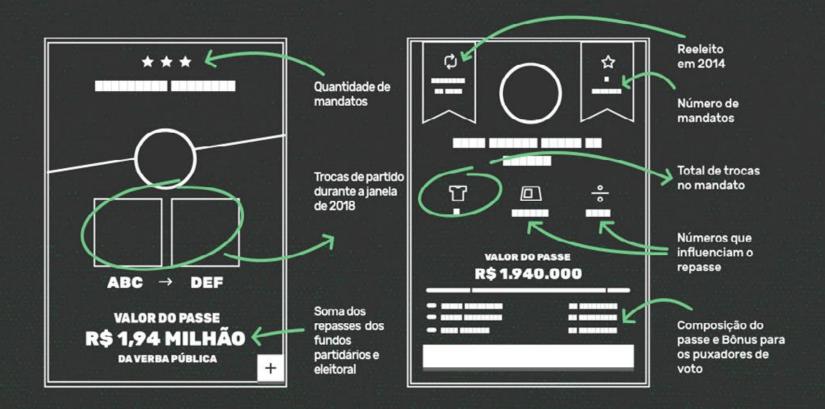








Como ler os cartões



Como foram capturadas as "viradas de casaca"

Para cada parlamentar, foram consideradas as comunicações de mudança de partido



















Revista AzMina /
Google News Initiative

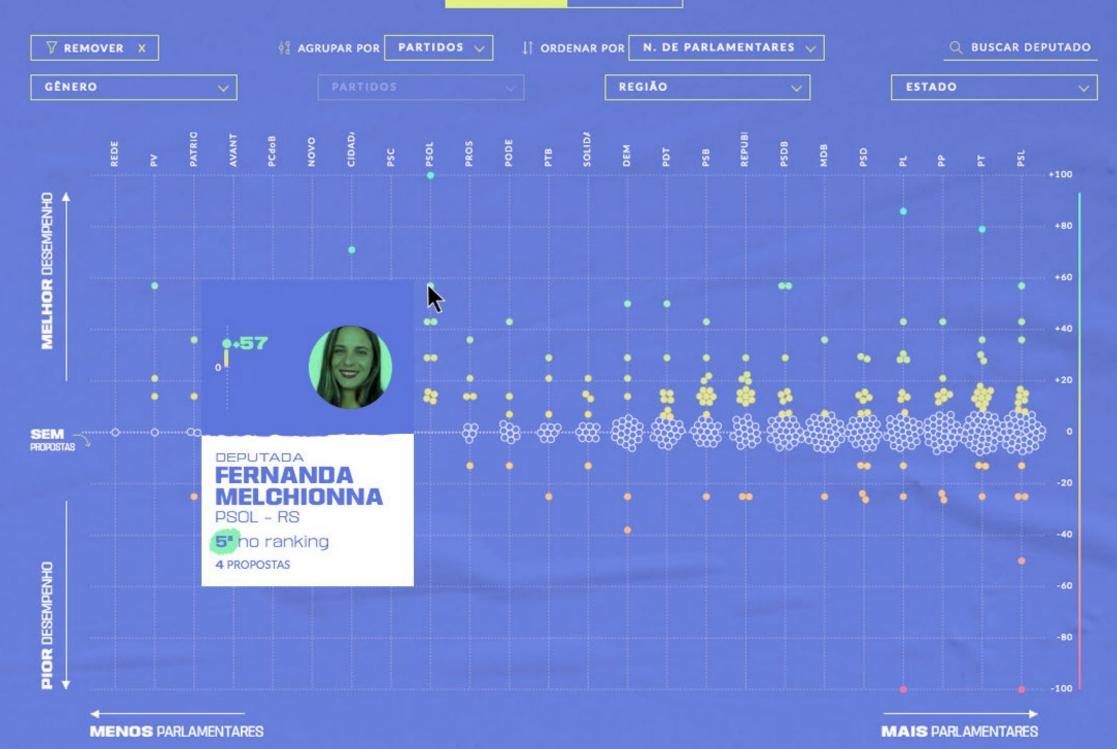
Elas no Congresso

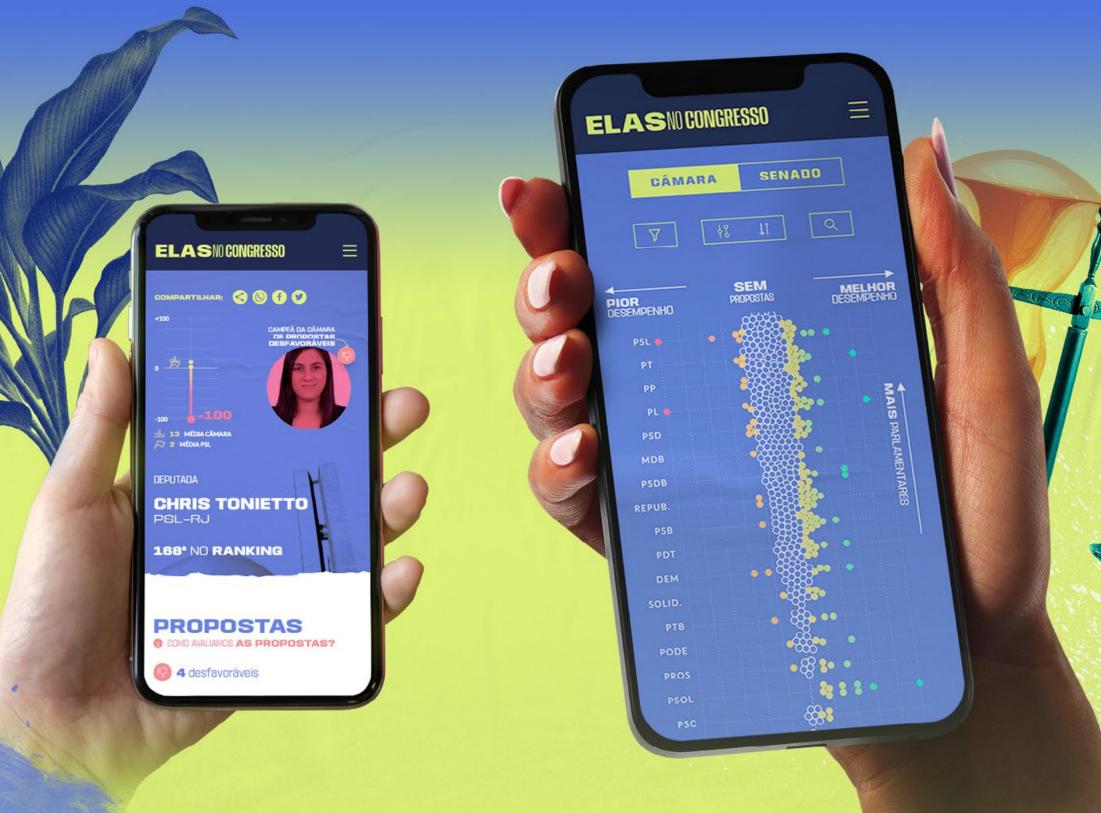
Information design, UX desgin and creative development for an interactive responsive data visualization tool

- Creative direction
- Data mining
- Information architecture
- Art direction
- Responsive interface design (UI)
- Experience design (UX)
- Data visualization design
- Frontend development
- Native javascript + D3 library
- Interactions and animations
- Custom backend for data upload

CÂMARA S

SENADO







∀ FILTROS

Q BUSCAR DEPUTADO

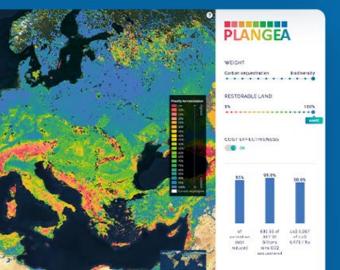
RANKING	NOTA	DEPUTADO(A)	PARTIDO	UF
1ª	100	Rose de Freitas	PODEMOS	ES
2°	(80	Veneziano Vital do Rêgo	PSB	РВ
3°	(70	Weverton	PDT	MA
4°	(60	Cid Gomes	PDT	CE
4 ^a	(4) 60	Daniella Ribeiro	PP	РВ
4°	(60	Nelsinho Trad	PSD	MS
7 ^a	() 50	Lella Barros	PSB	DF

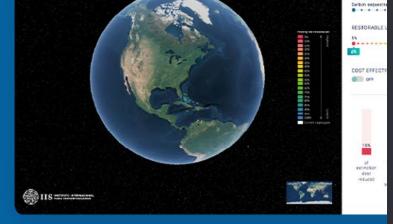


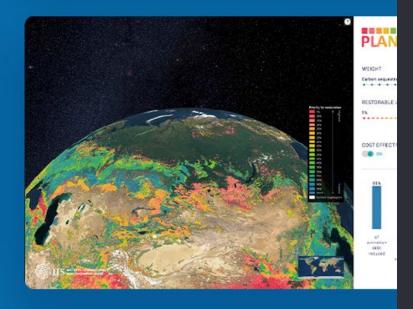


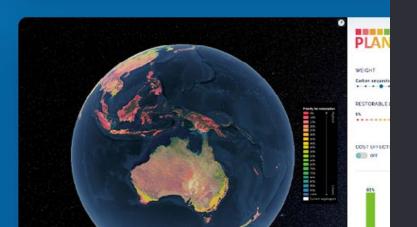


PLANGEA WEIGHT Carbon sequestration Bind year RESTORABLE LAND 5% OPP 133 of Vision OPP 144 99.7% 99.7





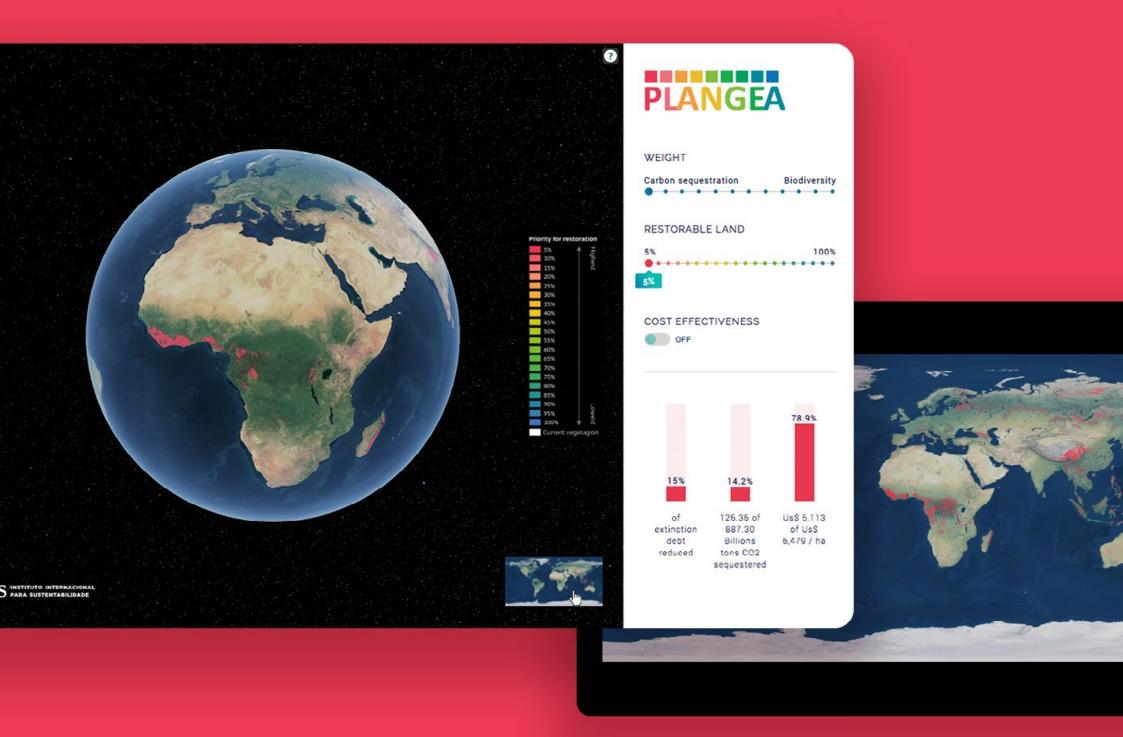


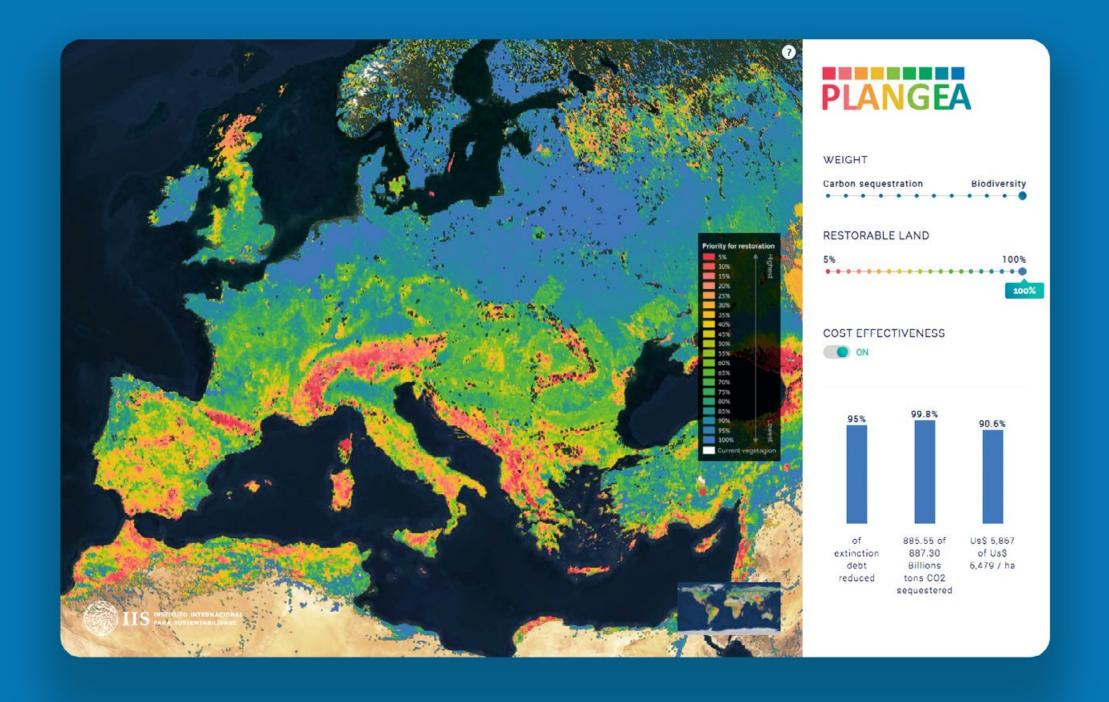


International Institute for Sustainability Plangea

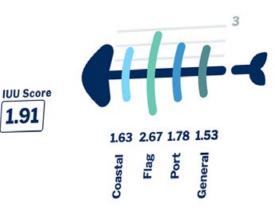
Information design, UX desgin and creative development for an interactive data visualization tool

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- Experience design (UX)
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- Frontend development
- Native javascript + D3 library
- Interactions and animations





Australia Country scores for responsibilities



World ranking

1.91

World overall IUU score is 2.29



Netherlands Country scores for responsibilities

IUU Score 2.02 1.63 2.33 2.44 1.73 Flag Coastal

World ranking

World overall IUU score is 2.29

124 of 152 countries

Europe ranking 14 of 31 countries

East Atlantic ranking 29 of 41 countries

GI-TOC / POSEIDON **IUU Fishing** Index

Information design and development for an interactive responsive data visualization

- Creative direction
- Data mining
- Storytelling
- Information architecture
- Art direction
- Responsive interface design (UI)
- Experience design (UX)
- Frontend development
- Native javascript + D3 library
- Interactions and animations
- JSON data files
- Report layout
- PT Presentation layout
- Explainer video

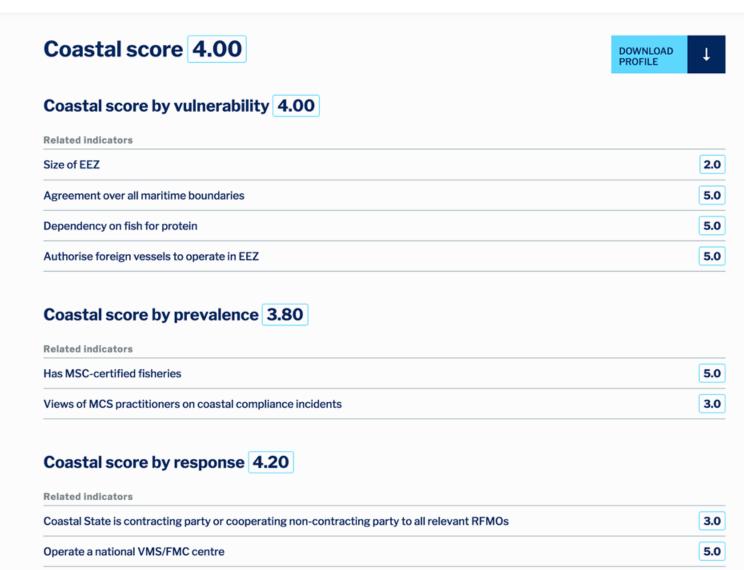
ABOUT THE INDEX

SCORE MAPS

RANKINGS

CONTACT





Flag score 1.88

Flag score by vulnerability 1.00

Related indicators

Distant water vessels on RFMO RAVs

1.0

Distant water vessels under several RFMOs

Filter by state responsibilities V Filter by All types

- Minimize controls

3.5 3.0 - 2.5 - 2.0 - 1.5 -1.0

Landlocked countries

COUNTRY PROFILES

View lists for All regions

✓ All ocean basins ✓ All countries

Q Search

CONTACT

REPORT



SIMULADOR DEMOGRÁFICO

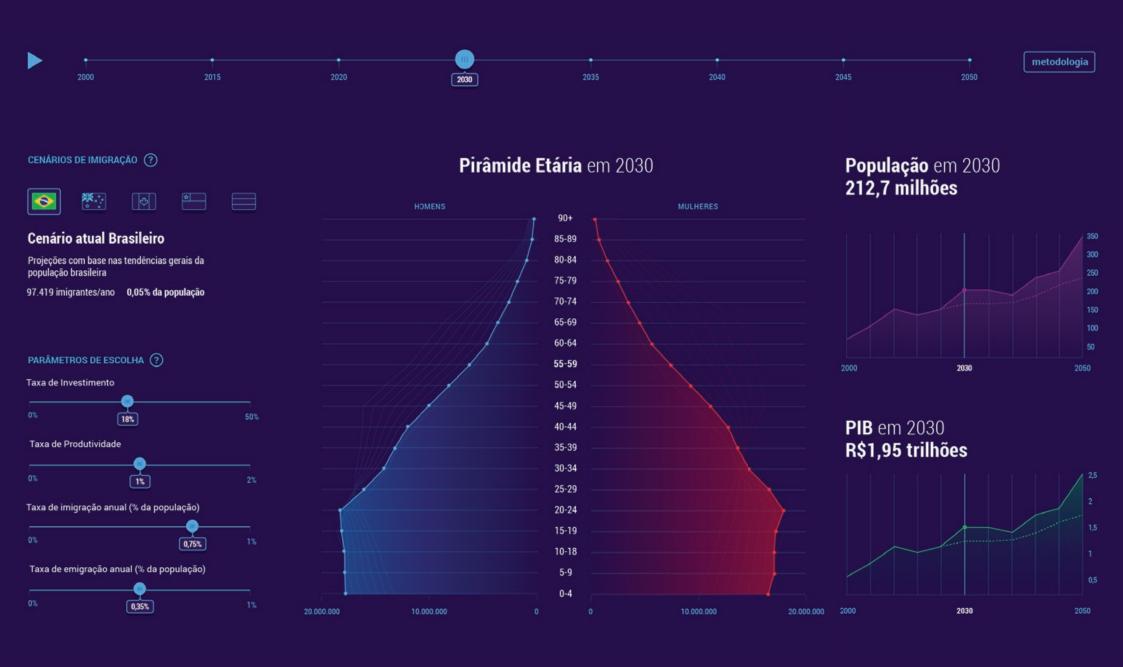
Ferramenta traz projeções demográficas com diferentes cenários migratórios e seus possíveis impactos econômicos para o Brasil

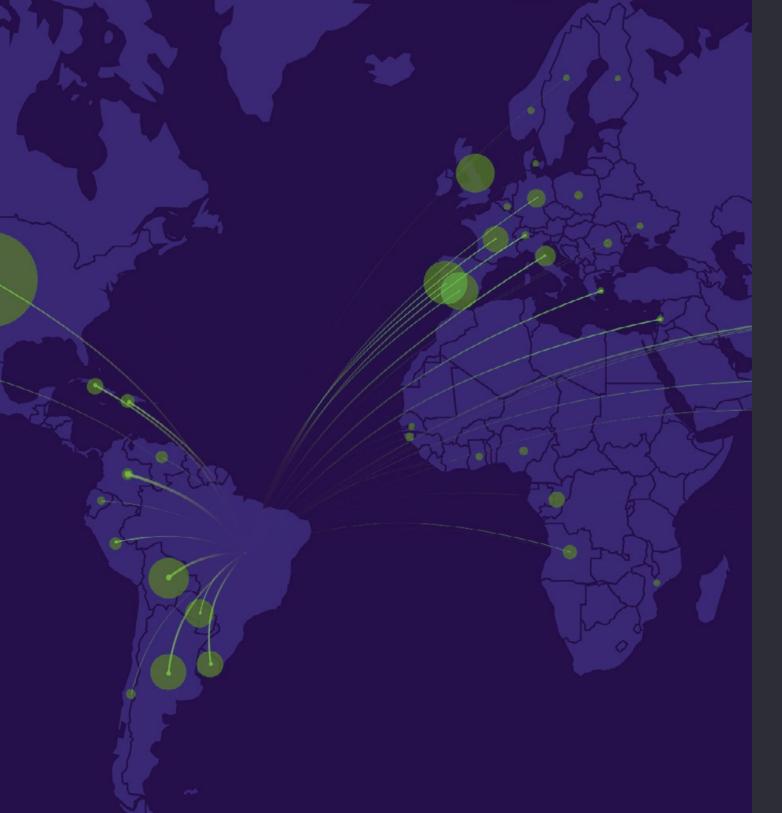
PULAR INTRODUÇÃO

FGV DAPP Demographic Simulator

Information design and development for an interactive responsive data visualization

- Creative direction
- Data mining
- Storytelling
- Information architecture
- Art direction
- Responsive interface design (UI)
- Experience design (UX)
- Frontend development
- Native javascript + D3 library
- Interactions and animations
- JSON data files

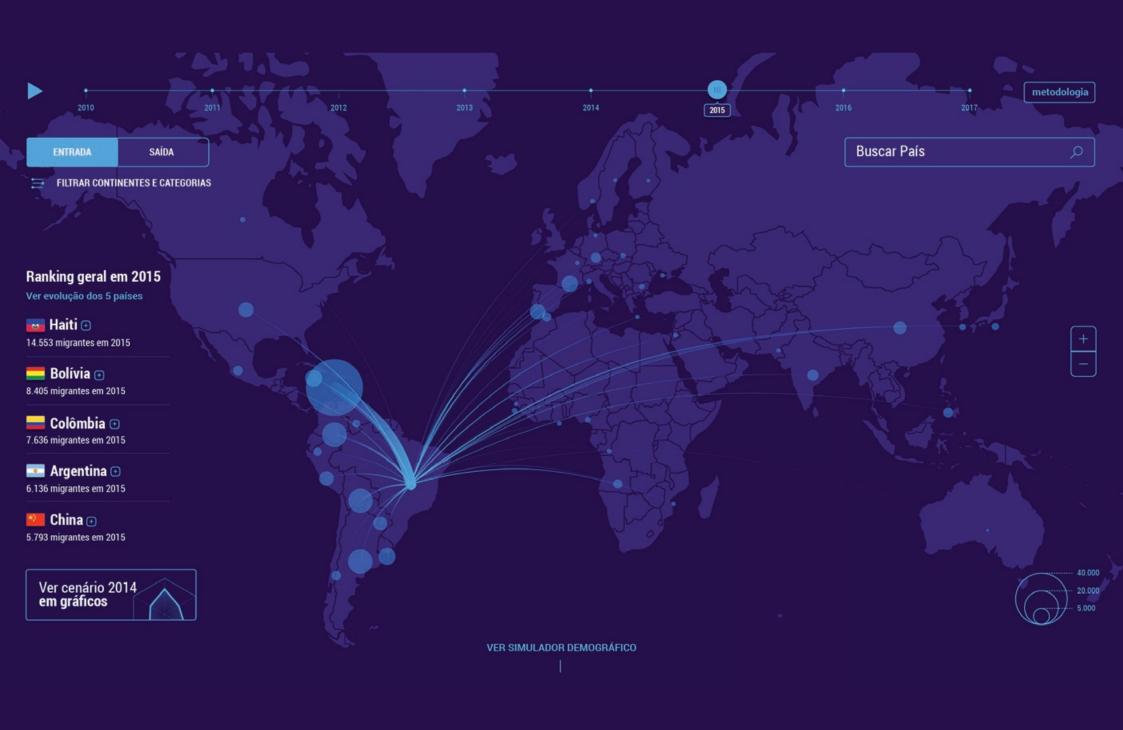




FGV DAPP Immigration Flows

Information design and development for an interactive responsive data visualization

- Creative direction
- Data mining
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- Art direction
- Responsive interface design (UI)
- Experience design (UX)
- Frontend development
- Native javascript + D3 library
- Interactions and animations
- JSON data files





Visualização **DataCrime**

. A violência naturalizada Números da criminalidade no Brasil e

Os dados abaixo referem-se a alguns dos principais problemas de segurança pública no Brasil. Comparados com números de outros países eles evidenciam um retrato preocupante. Em 2012, a população brasileira convivia com taxas de homicídio superiores a Nigéria e o Sudão do Sul - países que enfrentavam grupos insurgentes em território doméstico.

D3 + Código proprietário + Design e programação Responsivos (Mobile First)



Mortes violentas

TAXA DE V	TIMAS EM 100 MIL HABITANTES
25,7	Homicídio Doloso
1,6	Letalidade Policial
1,1	Latrocínio

Homicídi

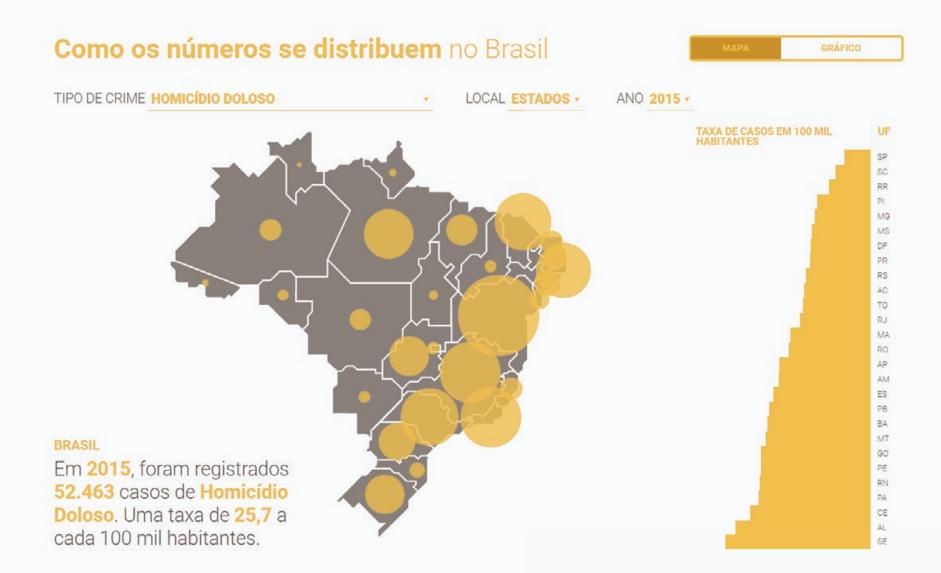
Mortes a

	7,4	trânsito
	4,1	Mortes a

- Estrutura da visualização
- Arquitetura da informação
 - Design de interface responsiva
 - Design de experiência para desktops, tablets e smartphones
 - Codificação responsiva do Frontend
 - Ilustrações
 - Estruturação dos dados em JSON

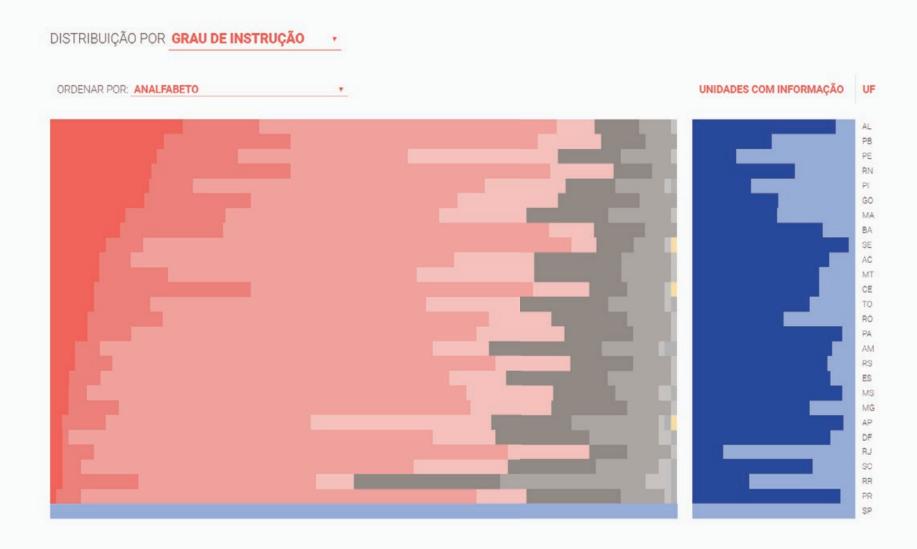
02. A violência nos estados e capitais 🕕

Nesta seção os dados permitem comparar as ocorrências em cada estado. Este tipo de análise é importante tendo em vista a heterogeneidade do Brasil, pois nos permite identificar necessidades e prioridades regionais e locais.



05. Ficha corrida do detento

As informações abaixo, coletadas em 2014, apresentam um conjunto de características ligadas ao preso: escolaridade, faixa etária, tempo de pena e contaminação por doenças epidêmicas. Destaca-se que essas informações não estão disponíveis para o universo total de presos no Brasil.











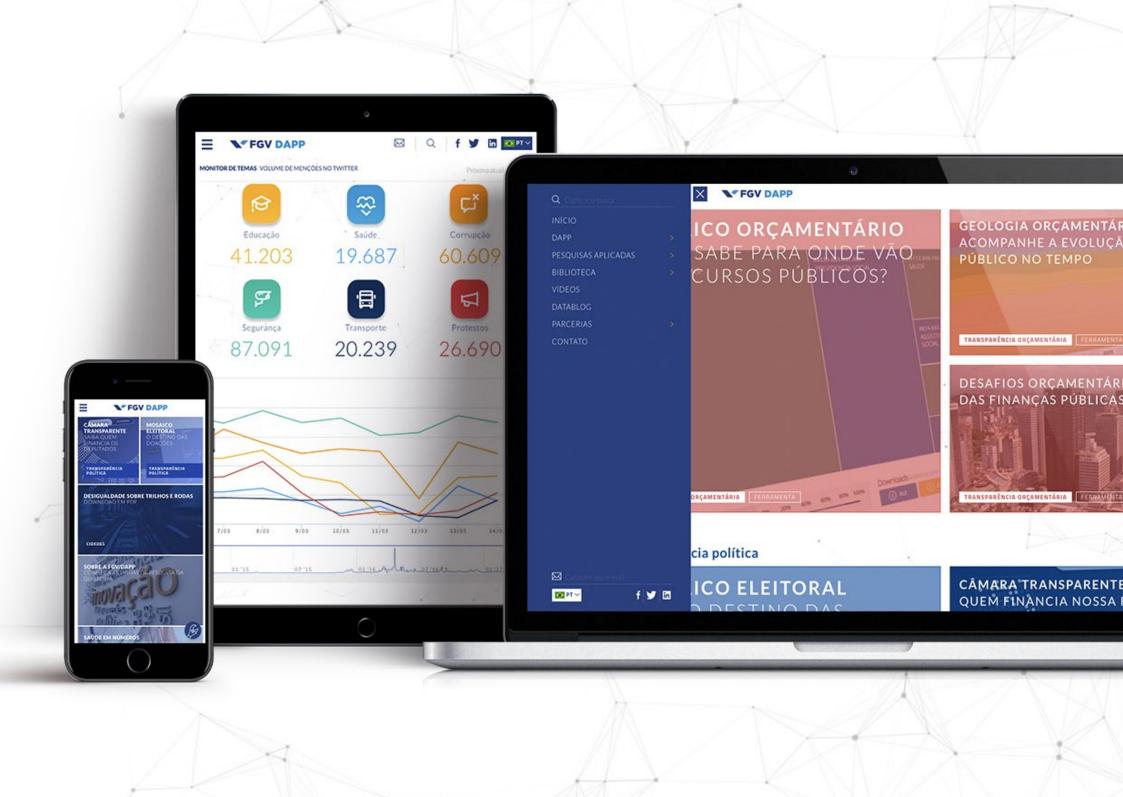
FGV DAPP

+ Materiais diversos

Digitais

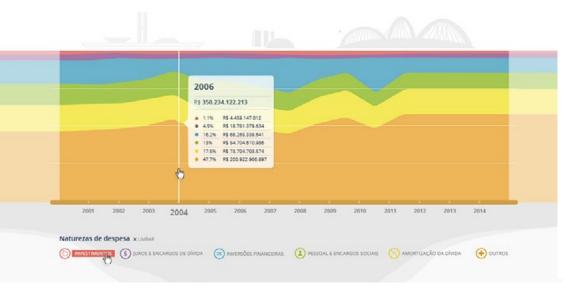
- Estrutura do site
- Arquitetura da informação
- Design de interface
- Design de experiência
- Codificação do Frontend
- Integração do site com Backend
- Criação e desenvolvimento de ferramentas web de visualização de dados com a biblioteca D3 e Highcharts



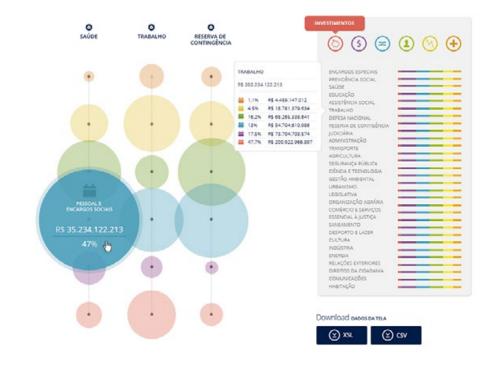


Volume de gastos no Brasil

Passe o mouse pelo gráfico abaixo para ver como foi feita a distribuição de renda pelo ao longo dos anos.





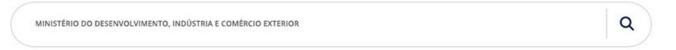


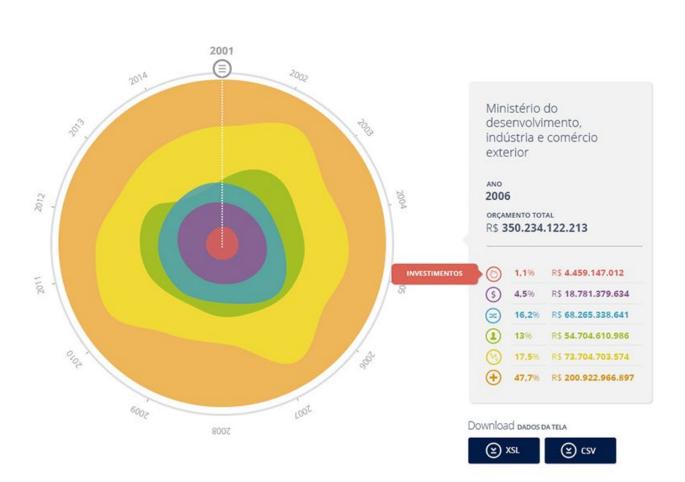


Geologia Orçamentária

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec

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13,5

Ex.: Ministério da Justiça

32,5 ...

1,5 m

236,5 mi

So...

Shall we collaborate? We're thinking yes;)

Ask

about us

Business referrals

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Thank you.

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